1. A method comprising:

receiving on a first client a message from a server addressed to said client; and

controlling the storage of information on said client based on information included in said message.

2. The method of claim 1 further comprising:

assigning an individual identifier to the clients comprising a set of clients including said first client;

assigning a group identifier to a subset of the clients within the set of clients; and

enabling the first client in said set to determine whether a message is sent to the first client or to the subset.

3. The method of claim 2 further including sending a single message to a subset of said clients.

4. The method of claim 2 including sending television content to a plurality of clients.

5. The method of claim 2 wherein assigning an individual identifier includes assigning a code portion that identifies a particular client as belonging to a subset of clients within the set of clients.

6. The method of claim 5 including comparing a group identifier, received by a client with a message, to the client's individual identifier to determine whether the particular client is within the addressed subset.

7. The method of claim 2 including addressing the same message to a subset of clients.

8. The method of claim 2 including sending a message to a client in a unidirectional messaging system.

9. The method of claim 1 including receiving a message including an identifier which specifies a task to perform on a storage device.

10. The method of claim 9 including receiving a message including an identifier indicating a change to a partition on said storage device.

11. An article comprising a medium storing instructions that enable a processor-based system to:

receive on a first client a message from a server addressed to said client; and

control the storage of information on said client based on information included in said message.

12. The article of claim 11 further comprising a medium storing instructions that enable a processor-based system to:

assign an individual identifier to a client comprising a set of clients;

assign a group identifier to a subset of the client within the set of clients; and

enable a first client in said set to determine whether a message is sent to the first client or to the subset.

13. The article of claim 12 further storing instructions that enable the processor-based system to send a single message to a subset of said clients.

14. The article of claim 12 further storing instructions that enable the processor-based system to send television content to a plurality of clients.

15. The article of claim 12 further storing instructions that enable the processor-based system to assign a code portion that identifies a particular client as belonging to a subset of clients within the set of clients.

16. The article of claim 15 further storing instructions that enable the processor-based system to compare a group identifier, received by a client with a message, to the client's individual identifier to determine whether the client is within the address subset.

17. The article of claim 12 further storing instructions that enable the processor-based system to address the same message to a subset of clients.

18. The article of claim 12 further storing instructions that enable the processor-based system to send a message to a client in a unidirectional messaging system.

19. The article of claim 11 further storing instructions that enable the processor-based system to decode a command within said message to modify the storage of information on a storage device.

20. The article of claim 19 further storing instructions that enable the processor-based system to modify a partition on said storage device in response to a command included within said message.

21. A system comprising:

a processor-based device; and

a storage storing instructions that enable said processor-based device to receive a message from a server addressed to said processor-based device and control the storage of information on said processor-based device based on the information included in said message.

22. The system of claim 21 wherein said storage stores instructions that enable the device to compare a group identifier in a message to determine whether the device is within a group addressed by said server.

23. The system of claim 22 including a comparator that compares a group identifier, received by the device with a message, to the device's individual identifier to determine whether the particular device is within the addressed subset.

24. A method comprising:

transmitting a message to a client; and

controlling the storage of information on said client based on information included in said message.

25. The method of claim 24 including transmitting a message including an identifier which specifies a task to perform on a storage device.

26. The method of claim 24 including transmitting a message to an agent on said client to cause the client to alter the way information is stored on said client.

27. An article comprising a medium storing instructions that enable a processor-based system to:

transmit a message to a client; and

control the storage of information on said client based on information included in said message.

28. The article of claim 27 further storing instructions that enable a processor-based system to transmit a message including an identifier which specifies a task to perform on a storage device.

29. The article of claim 27 further storing instructions that enable a processor-based system to transmit a message to an agent on said client to cause the client to alter the way information is stored on said client.

30. A system comprising:

a processor-based device; and

a storage storing instructions that enable said processor-based device to transmit a message to a client and control the storage of information on said client based on the information included in said message.